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For Immediate Release

**AND THE WINNER IS...*Electrical Contracting Products*
Announces**

Winners of the 2008 INNOVATION Awards

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Fort Atkinson, WI (October 13, 2008) - ***Electrical Contracting Products*** magazine, the product information authority for decision-makers at the nation's leading electrical contracting firms, announces its ***2008 Electrical Contracting Products INNOVATION Award Winners***. The prestigious program recognizes outstanding companies whose products or services have best responded to electrical contractors' market challenges by offering creative and innovative ideas. In all, more than 160 products were submitted, with 19 products winning from the 18 categories. In the Power Tools Category, there was a tie.

"It's clear that the electrical industry manufacturers continue to develop quality, innovative products," said John Dyslin, editor, Electrical Contracting Products. "Our INNOVATION Award judges had their work cut out for them because of the high number of exceptional products. In several categories, the voting was very close."

Divided into 18 product categories, the ***2008 Electrical Contracting Products INNOVATION Awards*** were judged by a distinguished panel of professional electrical contractors from across the nation who evaluated each on six criteria:

Innovation
Ease of use
Cost effectiveness
Quality contribution
Maintainability
Productivity improvements

In ceremonies held October 5 at the National Electrical Contractors Association (NECA) Trade Show in Chicago, winners were presented with crystal awards recognizing their achievements in meeting the needs of the \$82 billion electrical contracting market. The winners will be showcased in the November issue of ***Electrical Contracting Products*** and featured on www.ECPZONE.com.

The 2008 *Electrical Contracting Products INNOVATION* award winners are:

GARDNER BENDER
MINI BRUTUS CABLE PULLER
CONSTRUCTION EQUIPMENT CATEGORY

WEIDMULLER
ITXPLUS SERIES SIGNAL ISOLATOR
CONTROLS, ANALOG & DIGITAL CATEGORY

360 ELECTRICAL
ROTATING DUPLEX OUTLET
ELECTRICAL FIXTURES, SMALL CATEGORY

EATON
FLASHGARD MOTOR CONTROL CENTER
ELECTRICAL FIXTURES, LARGE CATEGORY

SCHNEIDER ELECTRIC
SQUARE D NQ PANELBOARDS
ENCLOSURES & BOXES CATEGORY

ENOCEAN INC.
STM-110C
ENERGY MANAGEMENT/MONITORING CATEGORY

LUTRON ELECTRONICS
VIERTI
LIGHTING CONTROLS CATEGORY

OSRAM-SYLVANIA
POWERSHED BALLASTS
LIGHTING, FIXTURES & SYSTEMS CATEGORY

CUMMINS POWER GENERATION
POWERCOMMAND iWATCH
POWER QUALITY EQUIPMENT CATEGORY

PANELLOCKOUT.COM
ELECTRICAL PANEL LOCKOUT
SAFETY EQUIPMENT & CLOTHING CATEGORY

DOLPHINS SOFTWARE
VOLTS ENTERPRISE
SOFTWARE CATEGORY

AEMC INSTRUMENTS
TOWER GROUND RESISTANCE TESTING SYSTEM
TEST EQUIPMENT CATEGORY

KLEIN TOOLS
OFFSET TAPE STOP POWER-RETURN RULE
HAND TOOLS CATEGORY

HILTI
DD 110-D DRY DIAMOND CUTTING TOOLS

LENOX
BI-METAL UTILITY BIT
POWER TOOLS CATEGORY

GE CONSUMER & INDUSTRIAL
ENVIRONMENTAL INFORMATION CENTER

TRAINING & SERVICES CATEGORY

COOPER WIRING DEVICES
MEDIASYNC MULTIMEDIA PLATES
VOICE-DATA-VIDEO CATEGORY

DANFOSS INC.
TX THERMAL STORAGE HEATING MATS AND CABLES
WIRE & CABLE CATEGORY

ERICO
CADDY CAT LINKS
WIRE & CABLE MANAGEMENT CATEGORY

Electrical Contracting Products is published by Cygnus Business Media, a leader in business-to-business media. The magazine reaches over 35,000 medium to large electrical contracting firms every month, focusing exclusively on products purchased and installed by electrical contractors. For more information on these products, visit www.ECPZONE.com or contact John Dyslin at (847) 454-2709 or by email at John.Dyslin@cygnusb2b.com.

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