

# 360 Electrical Provides the Revolution Solution

New Rotating Outlet Solves your Everyday Plug Hassles



**SALT LAKE CITY (January 24, 2008)** – What good is an electrical outlet if you can't use both sockets? 360 Electrical's revolutionary product allows just that. For the first time in history, the sockets in your wall outlet can actually rotate 360 degrees, providing the maximum flexibility needed.

## Get Plugged In

The 360 Electrical Duplex Outlet design allows you to connect a large plug easily, then plug and turn the socket to make space for another large plug in the same outlet. Both top and bottom sockets rotate in either direction a full 360 degrees and with no inside wires, each socket rotates freely in either direction and stays powered during rotation.

360 Electrical keeps your home neat and stylish as well. Who wants bulky wires ruining the design of a beautifully decorated room? The 360 outlet includes a decorative screwless wallplate with a clean gloss finish available in a variety of colors, including white, ivory, almond and black, to easily match any home's interior.

## "Why Didn't I Think of That?"

Kim Gerard, 360 Electrical president, generated the idea from a real, everyday problem.

"For professional reasons, I was carrying two cell phones and was getting frustrated that I could not charge them simultaneously in the same outlet because of their large plugs," recalls Kim. "Our solution is so simple and it usually gets a big smile, especially when I show the outlet to other women. They readily relate stories about trying to plug in tools like curling irons with their bulky hairdryer GFCI plugs in the same outlet. Then they ask me where they can buy them."

## Easy As 1, 2, 360

You don't have to be an electrician to know how to use 360 outlets. They're easy to install even if you're a novice do-it-yourselfer. The outlet fits standard size wall boxes and its patented one-step, snap-on screwless wallplate allows for easy installation even for first-timers. Just snap, plug and turn! Customers can visit [www.360electrical.com](http://www.360electrical.com) for installation instructions and a step-by-step tutorial.

360 Electrical's suggested retail price for the Duplex Outlet is \$9.99. Visit [www.360electrical.com](http://www.360electrical.com) for a complete list of stores near you, online sellers and electrical distributors.