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# NEWSRELEASE

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## **EXCELLENCE IN HOSPITALITY PRODUCT DESIGN SPOTLIGHTED** **BY IIDA AND HOSPITALITY DESIGN MAGAZINE**

**May 16, 2008**, Las Vegas, NV – The International Interior Design Association (IIDA) and *Hospitality Design* magazine are pleased to announce the winners of the 12<sup>th</sup> Annual IIDA/*Hospitality Design* Product Design Competition at the Annual Platinum Circle Awards Gala during the 2008 HD Expo, May 14-17. IIDA partners with HD on the educational component of the show and sponsors this annual product design competition. This year's winners represent an exciting group of products heralded for their innovative and aesthetic properties with direct hospitality applications.

Award categories included:

- Best of Competition
- Applied Finishes and Materials (Wall Coverings, Treatments, Paint/Coatings)
- Textiles (Upholstery and Bedspread/Drapery/Casement)
- Flooring (Carpet/Rugs, Hard Surfaces, Resilients)
- Seating: Individual (Dining, Lounge, and Outdoor)
- Seating: Group or Series (Dining, Lounge, and Outdoor)
- Lighting (Individual and Groupings/Series)
- Casegoods and Freestanding Furniture (Individual and Series/Collections)
- Accessories or Specialties (Hardware/Decorative Metals, Storage Systems, and Artwork/Signage)

The 2008 winners are:

### **APPLIED FINISHES AND MATERIALS: WALLCOVERINGS**

WINNER: Xorel Embroider, Carnegie

### **TEXTILES: UPHOLSTERY**

WINNER: Hollywood Velvets, Architex

### **TEXTILES: BEDSPREADS, DRAPERY OR CASEMENT FABRICS**

WINNER: Intersection, Brentano, Inc.

### **FLOORING: CARPETING AND CARPET SYSTEMS, RUGS**

WINNER: Floor Architecture, Shaw Hospitality Group

### **FLOORING: HARD SURFACE FLOORING**

WINNER: Building Blox, Crossville, Inc.

### **SEATING: INDIVIDUAL – DINING**

WINNER: Forest Chair – Janus et Cie

### **SEATING: INDIVIDUAL -- LOUNGE**

WINNER: Zofa XXL Lounge Chair – Janus et Cie

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### **SEATING: INDIVIDUAL – OUTDOOR**

WINNER: Spa Recliner and Ottoman – Janus et Cie

**SEATING: GROUP OR SERIES – LOUNGE**

WINNER: LO & LA – Kron USA

**SEATING: GROUP OR SERIES – OUTDOOR**

WINNER: Phoenix Dining Armchair – Janus et Cie

**LIGHTING: INDIVIDUAL**

WINNER: Glo Back-Lit Mirror – Electric Mirror

**LIGHTING: GROUP**

WINNER: Slim, Vibia

**ACCESSORIES OR SPECIALTIES: ARTWORK, SIGNAGE, ACCENT PIECES**

WINNER: Moving Digital Painting, Dan Hermes Fine Art

**ACCESSORIES OR SPECIALTIES: HARDWARE OR DECORATIVE METALS OR PLASTICS**

WINNER: 360 Rotating Electrical Outlet, 360 Electrical

**ACCESSORIES OR SPECIALTIES – STORAGE SYSTEMS**

WINNER: The Sanctuary, Bluelounge Design, LLC

**BEST OF COMPETITION – Hollywood Velvets, Architex**

The distinguished judging panel included:

**Belinda Bennett, IIDA**; Hospitality Forum Advisor; The Bennett Design Group, Houston, TX

**Viveca Bissonnette, IIDA**; Carrier Johnson, San Diego, CA

**Conrad Bonet, IIDA**, Bonet & Associates International LLC, Miami, FL

**Brian G. Thornton, IIDA**, AIA; VP of Communications; Brian G. Thornton Designs, LLC, Las Vegas, NV

“Judging by the number of attendees at HD Expo and the amount of product entries in the 12<sup>th</sup> Annual IIDA/*Hospitality Design* Product Design Competition, this is a strong year for the hospitality specialty,” commented Brian Thornton, IIDA. “The judges were intrigued by the overall innovation and thoughtfulness of many of the products.”

Awards in each category are not mandatory; judges must find exemplary new introductions whose properties include innovation, technical advancements, cost effectiveness, environmental responsibility, aesthetics and need and usage in the hospitality industry. Client and user benefits were also evaluated.

Further information about the HD Expo can be found at [www.hdexpo.com](http://www.hdexpo.com). Information on the 2009 product design competition will be available on IIDA’s website [www.iida.org](http://www.iida.org) or by calling 888.799.4432 (IIDA) beginning in January 2009.

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The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community.

*IIDA is a professional networking and educational association of 13,000 Members in nine specialty Forums in 30 Chapters around the world. Additional information is available on IIDA’s website [www.iida.org](http://www.iida.org).*