



Upper Midwest Electrical Expo

April 9 & 10, 2008

Minneapolis Convention Center • Minneapolis, MN

2008 EXPO Committee

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Burndy Products

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NCEL

Anne Marie Hegerman
NCEL

EXPO Dates & Times
Wednesday, April 9
10:00 am to 6:00 pm

Thursday, April 10
10:00 am to 4:00 pm

EXPO Website
www.ncel.org



Sponsored by the
North Central Electrical
Manufacturers Club
and managed by the
North Central Electrical League

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FOR IMMEDIATE RELEASE

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Osram Sylvania, 360 Electrical, Rack-A-Tiers & IDEAL Industries Win "Best New Product Awards" at the 2008 Upper Midwest Electrical EXPO

Minneapolis, MN – Four manufacturers were voted "Best New Product" in their category at the 2008 Upper Midwest Electrical EXPO, April 9 & 10, 2008 at the Minneapolis Convention Center, in Minneapolis, Minnesota.

Voting by attendees took place during the EXPO. Winners will be recognized with a beautiful crystal award signifying winning their product category at the largest electrical trade show in North America ~ The Upper Midwest Electrical EXPO.

Over 100 new products were submitted in the EXPO's New Product Display. Products were deemed new within the previous 12 months leading up to this EXPO. Each product was displayed in a sealed viewing case while EXPO attendees voted on the best products in four specific product categories. Winners are as follows:

- 1) **Power Distribution:** 360 Electrical's new rotating duplex outlet.
- 2) **Tools & Testers:** Rack-A-Tiers' new 1/2 inch EMT bender.
- 3) **Lighting:** Osram Sylvania's new 13W, 20W & 23W electronic CFL's.
- 4) **DataComm:** IDEAL Industries' OmniSeal compression mini-connectors.

The Upper Midwest Electrical EXPO is the electrical industry's largest gathering of industry personnel in North America, with 10,013 electrical contractors, distributors, engineers, builders, manufacturers, utility, rural cooperative and municipal personnel, purchasing agents and inspectors attending. Over 400 electrical manufacturers exhibited their products and services at the 348-booth trade exposition.

For more information on the 2008 Electrical EXPO, exhibitors, and its' related activities, visit our web site at www.ncel.org, then click on the EXPO heading.

The North Central Electrical Manufacturers Club is a membership organization of electrical manufacturers and representatives from throughout the Upper Midwest region. Their goal is to promote and maintain the recognized high standards of the manufacturing segment of the Upper Midwest's electrical industry. NCEMC activities are coordinated and managed by the North Central Electrical League, an industry-wide trade association representing all sectors of the Upper Midwest's Electrical Industry.

- EXPO 2008 -